Glenrothes Cricket Club

Sponsorship Raffle 2016

£50

per

entry





Tel: 07932 879700 Email: team@glenrothescc.co.uk Twitter: @GlenrothesCC Facebook: www.facebook.com/GlenrothesCC

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YOUR NAME

HERE!

www.GlenrothesCC.co.uk



You could be sponsoring Glenrothes CC in 2016,

a thriving and progressive local sports club for just a few £££s.



Glenrothes Cricket Club is seeking new sponsors for 2016, which will be our first ever in the Cricket Scotland Premier League.

Pushing the boundaries on innovation we've decided that the clubs Main Sponsor (shirts, banners, website etc) for 2016 will be drawn from the hat in a Raffle!

As an ever-expanding community club we are regularly featured in the local press and have considerable online presence through one of Scotland's most popular sports club websites as well as social media. In 2015 Cricket Scotland awarded us "Best Use of Social Media" for our innovative use of Twitter, Facebook and Live Streaming our matches.

This is a great opportunity for organisations of any size to get involved and have your brand and/or products/services associated with local and national cricket in Scotland – which is still the countries fastest growing Summer sport.

What's up for grabs in the Raffle?

1st PRIZE – GCC MAIN SPONSORSHIP 2016

(Previously sold to LiveSport.co.uk for £5,000 per year)

- Branding/Logo on 1st XI CSL White Shirts and Sweaters
- Branding/Logo on all web pages and emails
- Considerable social media prominence throughout year
- Large permanent banner on cricket nets
- Regular mentions during commentary on all live streamed matches
- Large posters in pavilion to reflect support
- 1 season agreement

2nd PRIZE

Banner on website homepage plus 1st XI and 2nd XI match ball sponsorship (home and away games) including various social media announcements throughout season.

3rd PRIZE

Banner on website homepage plus 3rd XI and 4th XI match ball sponsorship (home and away games) including various social media announcements throughout season.

OTHER PRIZES

Everyone company that enters will win in this Sponsorship Raffle! We'll add your businesses banner to the club website and award free social membership to the club for 1 year (inc all associated internal/external discount agreements club members benefit from).

When will the Raffle Draw for Sponsorship take place?

The draw will take place during the clubs pre-season Race Night at Warout Stadium in Glenrothes on Friday 18th March 2016, this will give us just enough time to get the new shirts printed for the 1st XI players as well as website branding added and banners printed for the ground.

How do I buy a Sponsorship Raffle Ticket?

Please ask your family, friends, employer and any other local business you frequent (gym, barber, restaurant, pub etc) if they would be interested in purchasing a ticket.

Leaflets are available to hand-out on request and individuals are welcome to enter, with the option to donate the prize to a local company, your place of work or even a charity.

Tickets can be bought instantly online (email confirmation will be sent) or by contacting Eddie Gibbs on 07932 879700.

1 Ticket - £50 3 Tickets = £100 10 Tickets = £300

The closing date for entries in 12pm on Friday 18th March 2016 and the winners will be announced on the club website and social media after the draw.

Good luck everyone and thanks for your support!



SHIRT MOCKUP

Suggest to your employer and any other local businesses you frequent or buy a ticket for yourself and donate to your favourite charity.



GCC Sponsorship Raffle 2016

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MORE 2016 SPONSORSHIP OPPORTUNITIES...

In addition to the Sponsorship Raffle the club is offering the following sponsorship packages for 2016:

Please contact Gary Wilkinson on 07831 420322 for further information.

MATCHES SPONSOR - Main Oval

- £800 per year based on 2-year contract (must be paid in full by start of March 2016 and March 2017)
- Branding on Stumps used on main oval
- Mentions on social media each time a GCC team is selected matches (main oval)
- 2 x banners at pitchside for all home matches
- Regular mentions during commentary for all live streamed matches
- Large poster in pavilion to reflect support

MATCHES SPONSOR - Small Oval

- £600 per year based on 2-year contract (must be paid in full by start of March 2016 and March 2017)
- Branding on Stumps used on small oval
- Mentions on social media each time a GCC team is selected matches (small oval)
- 1 x banner at pitchside for all home matches
- Regular mentions during commentary for all live streamed matches
- Large poster in pavilion to reflect support

STREAMING SPONSOR

- £800 per year based on 2-year contract (must be paid in full by start of March 2016 and March 2017)
- Mentions on social media and emails for all live streaming announcements
- Regular mentions (presented by your company) during commentary for all live streamed matches
- 1 x banner at pitchside for all home matches (prominently featured during matches)
- Large poster in pavilion to reflect support

PITCHSIDE BOARDS

- £250 for year 1 (single sided), £350 for year 1 (double sided)*
- £100 per year renewal (single sided), £150 per year renewal (double sided)*

* Limited availability and based on stock frames club already own.